



Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

- File Number
- Corporate Name: (Required)
- The public benefit corporation's board of directors has reviewed and approved this report.
- In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No

Print

Reset



We are pleased to present our second report since becoming a general benefit corporation in 2022.

We certify that

- the directors of Living Proof Advocacy, Inc., GBC (LPA) have chosen an independent third-party standard—the B Impact Assessment provided by B Labs, 15 Waterloo Ave., Berwyn, PA 19312—and has approved the report.
- the directors chose this third-party standard as it is well-known and respected. It is also the first step toward our goal of becoming a certified B-Corp.

With reference to that third-party standard, the corporation has pursued general public benefit in the follow ways, as stated in our articles:

- helping values-driven organizations and individuals harness the power of spoken first-person stories to drive positive change. We are dedicated to the success of advocates and organizations that promote the arts, communication, community, health and safety, environmentalism, equity, justice and anti-racism.

The extent to which and the ways in which the corporation has created general public benefit—featured in the attached Impact Report—include:

- increased the number of communities we served by more than a third
- delivering direct coaching services to more than 499 individual advocates
- certifying nine individuals in LPA coaching methods so they can use their skills to lift up the voices of rare disease patients and caregivers, and to support a range of health and racial equity initiatives in their home communities
- launched ALL VOICES, a free Professional Development Program for members of populations historically and currently underrepresented in the communications field
- supporting five organizations through pro bono services and/or financial support in areas of the health and support for LGBTQIA+ communities
- a 75% increase in public benefit services and contributions overall.

No specific circumstances hindered our efforts to pursue or create general public benefit.

A handwritten signature in cursive script that reads "John Capecci".

John Capecci, cofounder

Dated: Feb. 11, 2024

A handwritten signature in cursive script that reads "Timothy Cage".

Timothy Cage, cofounder

Dated: Feb. 11, 2024



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OFFICE OF THE SECRETARY OF STATE
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Steve Simon

Steve Simon
Secretary of State