

985048800036



Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A

Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) PUBLIC MEDIA, SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

Please see attached.

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Dan Nichols

Signature of Public Benefit Corporation's Chief Executive Officer

04/06/2018

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:
dan@publicmedia.com; preston@publicmedia.com; jay@publicmedia.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Dan Nichols 952-463-5135
Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes No

2017 ANNUAL BENEFIT REPORT

Report Date: April 6, 2018

Corporate Name: Public Media, SBC

Specific Benefit Purpose: Public Media, SBC leverages technology to facilitate civic engagement and combat social injustice.

Public Media, SBC was incorporated as a Minnesota Specific Benefit Corporation on December 11, 2017. During December 2017, Public Media, SBC began its operations, with a focus on building strategic partnerships to inspire civic engagement amongst citizens and voters nationwide through the education and promotion via programmatic digital marketing of issues important for the sustainability of American democracy and the advancement of social justice initiatives.

In just its first few weeks of existence, Public Media, SBC developed strategic digital marketing and media plans for the education of voters in key upcoming elections in an effort to inspire the voters' civic engagement. Public Media, SBC refined these strategies with like-minded organizations and has moved forward to executing the strategies in 2018 and beyond. Moreover, Public Media, SBC has developed unique systems and digital strategies for communicating with potential victims of health crises and other misconduct, and for facilitating via digital media these victims' pursuit of justice and enforcement of their legal rights.

In 2017, Public Media, SBC established the foundation for pursuing and creating its specific benefit purpose and faced no circumstances that hindered efforts to pursue or create the specific public benefit.

The Public Media, SBC board of directors has read and approved this report.

Dan Nichols

Dan Nichols
Co-Founder and CEO

Jamison Geisler

Jamison Geisler
Co-Founder, President, and CTO

Preston Eldridge

Preston Eldridge
Co-Founder, Vice President,
and Corporate Secretary



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OFFICE OF THE SECRETARY OF STATE
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Steve Simon

Steve Simon
Secretary of State