84-445

## Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form Must be filed by March 31

Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301	100 100
1. Corporate Name: (Required) Peace Coffee 5BC	_
2. The public benefit corporation's board of directors has reviewed and approved this report.	
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)	
See attached	The second secon
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4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document arm subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.  Signature of Public Benefit Corporation's Chief Executive Officer	е
3/19/18	
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)	
Email Address for Official Notices	
Enter an email address to which the Secretary of State can forward official notices required by law and other notices:	
Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.	
Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.	
List a name and daytime phone number of a person who can be contacted about this form:	
Anne Costello (012-870-3440	
Contact Name Phone Number	

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed? Yes \[ \] No \[ \]



## **SBC 2017 Annual Report**

Peace Coffee has one mission: to make delicious coffee that honors the farmer, cares for the planet, empowers its staff, and serves its customers to help change the way we view this beloved drink. 2017 was a defining year for all of us at Peace Coffee. It was a year of focusing, and putting our best foot forward to be a force for good in every facet of our business.

In 2017, Peace Coffee purchased 861,185 pounds of fairly traded organic coffee from 11 countries and 25 small farmer cooperatives. This represents an average production of over 700 family farms and 3,770 acres of shade-covered, organically managed land that serves as a carbon sink. That's enough to brew over 32 million cups, or enough coffee for one person to drink one cup every second for exactly one year. Of that number, 255,321 pounds of coffee were delivered to local accounts via bicycle.

For every pound of coffee we purchase, we put 3 cents into a grant fund focused on helping farmers and farming communities adapt to the new reality of climate change. In 2017, we contributed nearly \$24,000 into the Carbon, Climate, and Coffee fund, which supported a diverse set of projects across the coffee belt. In central Peru, the Pangoa cooperative used the fund to help 39 farmers model best organic, agricultural, and reforestation practices. Cooperative members can visit these farms to see the impact of best practices on yield, quality, and the environment. In Ethiopia, this fund allowed for 30 farmer representatives and coop leaders to attend a 3-day workshop that taught participants how to build better soil. Improving soil quality makes the coffee plants less susceptible to pests and disease, a vital tool to combat the impacts of climate change.

Every pound of coffee that we purchase is organic and fairly traded. In 2017, Peace Coffee paid \$172,237 in fair trade premiums and and \$258,355 in organic premiums, for a total of \$430,592 that went directly to farmer cooperatives. These funds help to support a vast array of services that cooperatives offer their members. For example, at the Cenfrocafe cooperative in northern Peru, these premiums helped to fund the construction of a processing plant, training for field renovation, and workshops on proper agricultural practices.

From each coffee cherry picked to each bag of coffee we place on the shelf, our purpose is unwavering: infuse positive change into every thread of our business. We strive to have integrity in our relationships, be transparent in our transactions, and use creativity and thoughtfulness to inspire others to seek a better way of consuming. We want people to ask questions about their products and to hold businesses like ours accountable to the claims we make. We want to encourage dialogue between the farmer and consumer that not only highlights quality but also emphasizes stewardship and impact, the ideal result being our collective practices and purchases pursue a secure and sustainable future for all involved in the chain.



As the year came to a close, we tried to pause and reflect on the immense privilege we have to source, roast, package, deliver and brew amazing coffee that we pour our heart into every single day. Our team of 54 staff in Minneapolis are the best of the best and we could not be more proud of their work and our offerings.



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OFFICE OF THE SECRETARY OF STATE
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Steve Simon Secretary of State

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