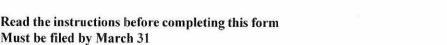
Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

Yes No 🗸



The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year. Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301 1. Corporate Name: (Required) OfferingTree SBC 2. The public benefit corporation's board of directors has reviewed and approved this report. 3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required) See attached 4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath. Signature of Public Benefit Corporation's Chief Executive Officer 3/20/2018 Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing) **Email Address for Official Notices** Enter an email address to which the Secretary of State can forward official notices required by law and other notices: info@offeringtree.com Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law. List a name and daytime phone number of a person who can be contacted about this form: Alex Haley 651-456-8733 Contact Name Phone Number Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program. Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

2017 Annual Benefit Report Jan. 1 – Dec. 31, 2017

OfferingTree's mission, as stated in our Articles of Incorporation, is to further wellness education and access. During the 2017 calendar year, we worked to fulfill our mission through four primary activities:

- Continuing to develop an integrated, easy-to-use online platform that supports
 wellness professionals in earning a livelihood and serving their clients' / students'
 needs
- Running a Charity Challenge campaign where we asked for user feedback on usability and functionality and then asked users to pick a charity, which OfferingTree then supported with a financial donation.
- Presenting at a health and wellbeing expo on the topic of the business side of wellness. This presentation focused on what wellness professionals needed to know in order to be successful based upon our research.
- Creating a free, online educational webinar that can be accessed by the public entitled Wellness Business Basics, which covers topics relevant to anyone interested in working in the wellness industry as a wellness professional.

In April 2017, we officially launched the online platform (i.e., no longer in beta testing) and began to enroll more wellness professionals to use the full functionality of the platform at no cost (unless they opted to receive online payments in which case a small transaction fee applied). In October and November 2017, we focused efforts on creating educational experiences that would benefit wellness professionals (see above listed activities) and successfully implemented two of these activities.

Since our team is small, we were hindered in our ability to offer a significant number of educational opportunities. In addition, our development timeline for the platform continues to be longer than expected given that our team works on a part-time basis. Despite these challenges, we still accomplished two key milestones in 2017: launching a functional platform and creating two educational opportunities.

The OfferingTree team is excited to continue its work in 2018 to further wellness education and access.

The Board of Directors of OfferingTree, SBC has reviewed and approved this 2017 Annual Benefit Report.

Eddie Arpin

Arvind Mehor

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Steve Simon Secretary of State

Oteve Vimm