



# Office of the Minnesota Secretary of State

## Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form  
 Must be filed by March 31  
 Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  
 Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

- File Number
- Corporate Name: (Required)
- The public benefit corporation's board of directors has reviewed and approved this report.
- In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

### Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

### List a name and daytime phone number of a person who can be contacted about this form:

Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  
 Yes  No



## Social Benefit Corporation Goals REPORT FOR 2023 Butter Bakery Café GBC, Minneapolis, MN

After three very challenging years, Butter Bakery Cafe GBC began to stabilize during 2023. Our overall activity and revenue held steady from 2022. We are still 20% below 2019 levels as we continue to feel the lasting impact the COVID19 pandemic upon our neighborhood activity and customer experience. In 2023 the beginnings of a return to pre-pandemic services occurred with theater intermissions back in action. Unfortunately, ongoing inflationary effects and continued challenges with the health of our kitchen staff reduced our kitchen production capacity significantly, resulting in another year of overall financial loss. Despite these challenges, we were open through the year, with 295 days of service that provided many opportunities to live out our social benefit goals.

### **Supportive Internship Worksite**

#### **provide supportive internship training experiences for youth at risk of homelessness**

- We provided supportive opportunities for four interns who worked a total of 1016 hours - this marked a return to hours similar to pre-pandemic years. It included a summer internship position through an additional workforce program, Lifeworks.
- Each of our three Nicollet Square interns completed their full three-month training, and one is in the process of being hired to join our staff.
- Through continued collaboration with Wildflyer Coffee, whose mission mirrors ours, we supported one staff member who had completed internship work through Wildflyer.
- Direct collaboration work with Wildflyer was limited while Wildflyer worked to open a second site in St Paul.
- Dan maintains connections with Nicollet Square Housing and Youthlink program staff to provide support for interns.
- Among Dan's business mentoring, two are focused on internship/workforce programming.
- As we ended 2023, 5 of our 15 staff had connections to internship programming.

### **Workplace Advocacy**

#### **be an advocate for workplace improvements in the restaurant industry**

- Dan testified for Paid Family and Medical Leave before the Minnesota State legislature, as a business voice for Minnesotans for Paid Leave, and through Main Street Alliance, and was awarded a Campaign Award by MSA for efforts to pass this legislation in 2023.
- Butter continued offering provisions for paid leave time for staff to recognize health issues and family support needs - 2023 total of 250 hours represent about 2% of payroll.
- 3 of the 9 staff hired in 2023 met diversity goals, closer to our pre-pandemic levels. Overall, 8 of the 24 who worked during 2023 met diversity goals.
- Dan offered consultation with 5 businesses in relation to industry improvements, including an ongoing mentorship with the founders of a cafe that opened in 2023 that includes a training component for young adults and another focusing on employment of people with barriers to workforce participation.

## A little more of the 2023 Butter Bakery Cafe Story

### Staffing

- FTE average 7.5 (down 4 FTE's from pre-pandemic years)
- Added 9 staff - 9 left during the year
- Of the current staff of 15 - 9 worked the full year

### Community Support

- Donations from the community - \$1050
- Provided contributions to the community valued at \$3850
- Provided partnership support for the Children's Theatre and the Jungle Theater for their intermission sales

### Equity / Advocacy

- Continued meeting with a coalition of businesses, residents and organizations supporting George Floyd Square and the 38th Street Cultural Corridor
- added new vendors and service providers to meet diversity goals

### Financial notes

- cost of goods 32% / labor costs 54% / operating costs 21% / cost of money 3%
- Ongoing cash flow challenges meant that we were unable to reduce the balance of our EIDL loan, but did continue to pay down our SBA Capital Loan (maturing July 2025) as scheduled.
- We received a rent-reduction from our landlord, Beacon Interfaith Housing, to acknowledge the difficulties of returning to our pre-pandemic model and customer traffic.

## Sales and Production Highlights

### Bakery

over 14,000 cookies

6174 scones

3462 eclairs

2038 "iconic" cinnamon biscuits

### Cafe

10,000 cups of coffee / americanos / espressos

8,500 lattes

5500 tea drinks

4000 cold brew drinks

### Kitchen Menu items

5349 Biscuit Sandwiches

2072 slices of quiche

985 Turkey Sandwiches

964 servings of Biscuits and Gravy

500 Beet-Carrot Burgers

**The following organizations/businesses were benefited by connections and support from Butter Bakery Cafe GBC in 2023**

100% Campaign  
38th Street United  
Akin Apartments  
Aliveness Project  
American Swedish Institute  
Barton Elementary School  
Children's Theatre Minnesota  
Chopped and Served  
City of Bloomington, MN - city manager's office  
City of Minneapolis, Circular Economy Work Group  
City of Minneapolis, Council member, Andrea Jenkins  
City of Minneapolis, Council member, Emily Koski  
City of Minneapolis, Health Department - Sustainability Division  
City of Minneapolis, Public Works  
City of Minneapolis, Small Business Team  
CLUES Comunidades Latinas Unidas en Servicio  
Coimatan  
Cooperative Energy Futures  
CTUL Centro de Trabajadores Unidos en la Lucha  
Curry Diva  
East Phillips Neighborhood Institute - Urban Farm  
ELPIS Enterprises  
Family and Friends of David Selzer  
Family and Friends of William Knotz  
Fawkes Alley Coffee  
Fika Coffee  
Forever Ware  
Freshwater MN - Water Stewards  
Friends of the Mississippi River  
Green Central Elementary  
Hats for the Homeless  
Hennepin County - Business recycling  
Hennepin County Environment and Energy  
Hiawatha Academies  
Hmong American Farmers Association  
Jackson Duin - artist  
Jim and Kathy Emery  
Jungle Theater  
Justice Page Middle School  
KFAI Radio  
Kilimo Farms  
Kingfield Neighborhood Organization  
Kingfield Empty Bowls Event  
Lake Country School  
Lake House employees  
Laugh Healthy with Sarah Routman  
Leanne Benson - author  
Lifeworks  
LK Arts Academy  
Loaves and Fishes  
Lutunji's Palate  
LUV Microgreens  
Lyndale Neighborhood Organization  
Main Street Alliance  
Melancholics Anonymous Performance  
Metro IBA  
Minnesota Human Rights Campaign  
Minnesotans for Paid Leave  
MN 350  
MN Waste Wise / MNimize  
MN Youth Collective  
myHealth for Teens and Young Adults  
NCxt  
Nicollet Square Housing  
Our Saviour's Lutheran Church, Minneapolis  
Out Front MN  
Pregnancy and Post-Partum Support Minnesota  
Project for Pride in Living - 3030 Nicollet  
Rainbow Health  
RAISE High Roads Restaurants  
Ridwell  
Sabathani Community Center  
South High School  
Southwest Voices  
Spirit Garage  
St Thomas University - Fowler Global Social Innovation Challenge  
Star Tribune  
State of Minnesota - Division of Labor and Industry  
Sundial Apartments  
Too Good To Go  
TRUST - Meals on Wheels  
Twin Cities Business Magazine  
Twin Cities Gay Men's Chorus  
University of MN - Environmental Policy  
Venture Academy  
Washburn High School  
Wildflyer Coffee  
William Mitchell School of Law  
Youth Link  
Zion Lutheran Church, Minneapolis



**Work Item 1465611000037**  
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OFFICE OF THE SECRETARY OF STATE  
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*Steve Simon*

Steve Simon  
Secretary of State