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**Minnesota Public Benefit Corporation / Annual Benefit Report
Pura Vida Elite Training, SBC**

March 29, 2023

Pura Vida Elite Training, SBC ("Pura Vida") is a public benefit corporation whose purpose is to generally improve the athleticism of economically, socially and racially diverse youths, ages 6-16; teaching leadership, sportsmanship and healthy lifestyles and elevating soccer skills through professional coaching and an appreciation of the worldwide, positive impact of soccer on domestic and international communities.

Since founding Pura Vida, and despite the challenges of the COVID-19 pandemic early in our existence, we have continued to grow robustly. We have developed the depth and breadth of our soccer programming, grown our coaching staff, and expanded our player base at a steady pace. Our coaches and players are racially, economically, culturally, and gender diverse. Pura Vida Elite Training SBC currently operates in a 30,000 square foot commercial warehouse space in Brooklyn Park. We opened the doors of Casa Pura Vida in March of 2021.

Pura Vida has grown its player base from a few dozen players at inception to over 1,400 players by December 31, 2022. We currently have 1,600 registered players. Our players come from nearly every suburban and urban neighborhood and represent nearly every soccer club in and around the Twin Cities. Approximately 25% of our players have diverse international origins, including Pakistan, Liberia, Somalia, Ecuador, Korea, Japan, China, Germany, Mexico, Costa Rica, Kenya, Venezuela, France, and Egypt among others.

Pura Vida currently trains players who range in age from 5 years old to professional athletes. We continue to build a rich community of athletes and families

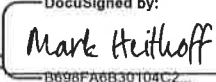
which comes together to celebrate the game of soccer, to mentor younger players and help them to develop the confidence and positive habits which will allow them to reach their fullest potential both on and off the field.

Pura Vida has grown its coaching staff from one coach to 18. We engage professionals in the fields of Elite Sports Performance, Technical Soccer Skills, Physical Therapy and Sports Psychology to design and implement our curriculum. Our coaching staff, like our players, is culturally, racially, economically, and gender diverse. Approximately 60% of our coaching staff is Latino. 10% is East African. 50% of our coaching staff is female. 40% of our coaching staff has played professionally. 80% has played at the college level. Pura Vida both trains and collaborates with players from MNUFC and MN Aurora. Through their collective diversity and high level of experience, both as players and coaches, Pura Vida's coaching staff is uniquely qualified to mentor our diverse player base, inspire them, and guide them in the formation of leadership skills.

Pura Vida offers a training schedule of between 1,000 – 1,250 player/hours per week. Pura Vida has continued to invest human and financial capital to expand our programming further and to fulfill our mission of offering greater community access and high-level training at a lower cost. We have developed a cost efficient, small group training model which allows players to train with greater consistency. Our Pura Vida player community has experienced dramatic development with many players currently play at the highest possible levels both nationally (U.S. National Team, MLS, MLS Next, USL W, College D1 & D3, ECNL, GA), and internationally (Bundesliga, Women's Serie A Italy, Women's 1st Division Sweden).

Pura Vida Elite looks forward to continued growth and positive impact on our community, with plans to introduce our first scholarship fund in 2023. Pura Vida!

The undersigned certifies that this Annual Benefit Report has been reviewed and approved by Pura Vida's board of directors.

Signed:  _____
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Date: 03/29/2023

Kenneth Mark Heithoff
CEO Pura Vida Elite Training, SBC



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Steve Simon

Steve Simon
Secretary of State