

865330500035



**Office of the Minnesota Secretary of State**  
**Minnesota Public Benefit Corporation / Annual Benefit Report**  
*Minnesota Statutes, Chapter 304A*

Read the instructions before completing this form  
Must be filed by March 31  
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) OfferingTree SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Signature]

Signature of Public Benefit Corporation's Chief Executive Officer

03-21-2022

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

**Email Address for Official Notices**

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

info@offeringtree.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

**List a name and daytime phone number of a person who can be contacted about this form:**

Alex Haley | 651-456-8733

Contact Name

Phone Number

**Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.**

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes  No

# Annual Benefit Report

## Jan. 1 – Dec. 31, 2021

OfferingTree's mission, as stated in our Articles of Incorporation, is to further wellness education and access. During the 2021 calendar year, we worked to fulfill our mission through four primary activities:

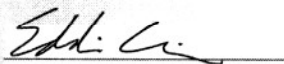
- Continuing to develop an integrated, easy-to-use online platform that supports wellness professionals in earning a livelihood and serving their clients' / students' needs;
- Publishing more than 60 educational blog posts written by experienced blog writers in order to provide useful and reliable information to wellness professionals struggling to manage the administrative and business aspects of a wellness career;
- Presenting 16 free, online educational webinars in partnership with experts in the wellness space; and
- Sponsoring events and podcasts run by wellness professionals who provide training and educational content to other wellness professionals.

In 2021, our most notable successes included the launch of a new website builder tool as well as adding custom reminder functionality. Compared to 2020, we were also able to double the number of free, online education events that we offered.

Several circumstances hindered our efforts to advance our goals in 2021. First, our capital needs increased due to our larger user base, which meant our team spent considerable energy on creating a strategy to raise capital instead of focusing solely on product development. Second, our team recognized a need to develop additional features for a new user segment, which caused a reprioritizing of our existing product roadmap. Despite these challenges, we still accomplished two key milestones in 2021: launching a website builder tool and doubling the number of free webinars we offered.

The OfferingTree team is excited to continue its work in 2022 to further wellness education and access.

The Board of Directors of OfferingTree, SBC has reviewed and approved this Annual Benefit Report.

  
Eddie Arpin

  
Arvind Menon

  
Alec Gorjestani

  
Alex Haley



OFFERINGTREE

[www.offeringtree.com](http://www.offeringtree.com)

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**Work Item 1305806300039**  
**Original File Number 865330500035**

STATE OF MINNESOTA  
OFFICE OF THE SECRETARY OF STATE  
FILED  
**03/29/2022 11:59 PM**

*Steve Simon*

Steve Simon  
Secretary of State