

1136075600022



**Office of the Minnesota Secretary of State**  
**Minnesota Public Benefit Corporation / Annual Benefit Report**  
*Minnesota Statutes, Chapter 304A*



**Read the instructions before completing this form**  
**Must be filed by March 31**  
**Filing Fee: \$95 for expedited service in-person. \$35 if submitted by mail**

**The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.**  
**Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301**

1. Corporate Name: (Required) The Diversity Institute, Inc. SBC
2. The public benefit corporation's board of directors has reviewed and approved this report
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Signature]  
Signature of Public Benefit Corporation's Chief Executive Officer

4/27/21  
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

**Email Address for Official Notices**

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Madams@stantonadams.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

**List a name and daytime phone number of a person who can be contacted about this form:**

Malissa Adams (612) 730 - 3103  
Contact Name Phone Number

**Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.**

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  
Yes  No

**Narrative:**

Our goal is the realization of a society where all individuals, from all backgrounds feel included and they receive equitable access to resources, protections, and opportunities. Each person enjoys:

- (a) Educational equity, which exists when all individuals are fully prepared for the roles of their choice, regardless of personal or social circumstances. Educational equity requires systems of support that result in full access to opportunities that lead to personal growth and a stronger more sustainable cities, economies and families.
- (b) Wealth equity, means equitable access to and representation in the job market and housing market. It means having savings to obtain assets that build wealth, like a house or an education. And it continues with financial mobility – the opportunity to climb the economic ladder for a brighter future. All of which adds to and fuels economic growth in the State.
- (c) Health equity, which we see as the attainment of the highest level of well-being for all individuals, regardless of personal or social determinants of health. Health equity requires the social, economic, and environmental conditions that result in full access to opportunities that lead to healthy lives. Ultimately leading to a healthier less healthcare dependent state.
- (d) Civic equity, including equal treatment under the law, both through law enforcement and the judicial system and having equitable access to and representation in the political process; and equal opportunity to engage in the design of and benefit from inclusive public policy. By adding diverse voices and perspectives to our governance the state could benefit from diversity of thought.

**How we achieved these goals in 2020**

*Educational equity* – We worked with St. Paul public Schools, and many MNSCU colleges and universities to provide DEI Training to their educators. We also Provided Cultural Awareness training to the Minnesota School Board Superintendents.

*Wealth Equity* – Cecilia Stanton our Board Chair and Co-Founder is a coach with the Black Women's Wealth Alliance. Malissa Adams Co-Chairs the Hennepin County Families Homelessness Prevention & Assistance Program Advisory Board. Cecilia and Malissa having had their own struggles in life created Transform Your Life™. A training program specifically for program participants from diverse backgrounds and low income communities.

*Health equity* – We have worked with Washburn Center for children, St. David's Center for Child and Family Development, and Be the Match to help these organization provide more equitable health services to Minnesota residents from all backgrounds.

*Civic Equity* - The Diversity Institute builds sustainable relationships at the local, state, and regional level that impact its Civil Equity focus area. We improve trust and understanding between citizens and public government by convening community dialogues and facilitating or participating in inter-organizational planning sessions. We worked with the City of St. Paul's Parks and Recreation and conducted a community listening session around the Mounds Park Trail Changes. We also worked with the Minnesota Historical Society to conduct a series of six listening sessions around the naming of Fort Snelling.

**Circumstances that hindered pursuit of the specific benefit in 2020**

**The Diversity Institute faced the challenge of coordinating activities in the midst of the COVID-19 pandemic. The Diversity Institute also faced the challenge of securing financing to continue operations in 2020.**



**Work Item 1233396000035**  
**Original File Number 1136075600022**

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OFFICE OF THE SECRETARY OF STATE  
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*Steve Simon*

Steve Simon  
Secretary of State