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Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A

Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) OfferingTree SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Handwritten signature]

Signature of Public Benefit Corporation's Chief Executive Officer

3/17/21

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

info@offeringtree.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Alex Haley | 651-456-8733

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes [ ] No [x]

# Annual Benefit Report

## Jan. 1 – Dec. 31, 2020

OfferingTree's mission, as stated in our Articles of Incorporation, is to further wellness education and access. During the 2020 calendar year, we worked to fulfill our mission through four primary activities:

- Continuing to develop an integrated, easy-to-use online platform that supports wellness professionals in earning a livelihood and serving their clients' / students' needs
- Publishing educational blogs written by experienced blog writers in order to provide useful and reliable information to wellness professionals struggling to figure out how to manage the administrative and business side of wellness
- Presenting free, online educational webinars in partnership with experts in the wellness space. Each webinar covers topics relevant to wellness professionals who are hoping to grow their business or gain additional insights about the wellness industry
- Sponsoring events and podcasts run by wellness professionals who provide training and educational content to other wellness professionals

In 2020, our most notable successes included the launch of a digital store feature for our users to use on their own sites and the implementation of a new monthly series of free, educational webinars. Unlike prior years, where we were limited to only one or two in-person educational events, in 2020, we were able to offer eight online events.

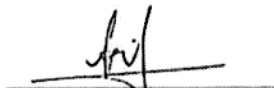
Several circumstances hindered our efforts to advance our goals in 2020. First, our development timeline for the platform continues to be longer than expected given that our team is relatively small. Second, our team is spending increasing time on user support, instead of development, as more features are launched. Despite these challenges, we still accomplished two key milestones in 2020: launching a robust digital store feature for users and starting a new monthly webinar series.

The OfferingTree team is excited to continue its work in 2021 to further wellness education and access.

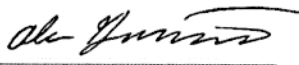
The Board of Directors of OfferingTree, SBC has reviewed and approved this Annual Benefit Report.



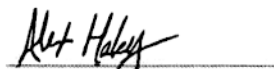
Eddie Arpin



Arvind Menon



Alec Gorjestani



Alex Haley



OFFERINGTREE

[www.offeringtree.com](http://www.offeringtree.com)

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**Original File Number 865330500035**

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*Steve Simon*

Steve Simon  
Secretary of State