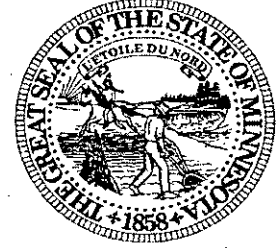


813560500031



Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form.
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Make It Last, SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

see attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Kristine Stenland
Signature of Public Benefit Corporation's Chief Executive Officer

April 8, 2018
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Kristine@guideyourheart.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Kristine Stenland (507) 923-6105

Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No

2017 Annual Benefit Report
Make It Last, SBC

As stated in Make It Last's Articles of Incorporation, the specific benefit purpose for which Make It Last is organized is to reduce unnecessary divorce and enhance marriage.

In 2017, the following are ways in which Make It Last pursued reducing unnecessary divorce and enhancing marriage:

- Owners were asked to provide the majority of the premarital counseling at their home church
 - Kristine became a certified facilitator of the PREPARE/ENRICH program
 - Began providing premarital counseling for several couples
- Developed concept to digitally display family genogram, particularly useful for blended families.
 - Presented concept while sharing thoughts on marriage, divorce and blended families during four church services.
 - Hired two part-time programmers to develop the tool.
- Ongoing discussions with organizations who have collected marriage data.
- Continued discussions and further deepened relationship with outside experts:
 - Marriage experts and researchers – Dr. Scott Stanley, Dr. Galena Rhodes, Dr. Peter Larson
 - Stepfamily expert – Ron Deal
 - Marketing – Nickie Froiland
 - Legal counsel – John Roberts
- Continued refinement of algorithms to power the digital tools which will be used to reduce the divorce rate and enhance marriages
- Began writing a scientific paper on premarital predictors of divorce
- Attended stepfamily conference and organizer continues to be interested in having owners speak at a future conference if we have a product to share
- Marketing initiatives—several meetings held with local marital counselors
- New tools for reducing divorce and enhancing marriages under development

The two owners of Make It Last, Michael and Kristine Stensland, on average, were able to work on Make It Last activities around 40-50 hours/month, which is significantly higher than previous years.

Thus far, neither investor or grant funding have been secured and no revenue has been generated. Mike continued to work full time at another job in 2017 to meet household expenses. Kristine's main job is Make It Last. All funding for Make It Last expenses has been provided from Mike and Kristine's savings.

We certify the Board of Directors have reviewed and approved this report.

We are excited to dedicate more time to reducing divorce and enhancing marriages. If you have any questions about our annual report, please give Kristine a call at (507) 923-6105.



Work Item 1011803400031
Original File Number 813568500031

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
04/19/2018 11:59 PM

Steve Simon

Steve Simon
Secretary of State