

2017 Annual Benefit Report

Jan. 1 – Dec. 31, 2017

OfferingTree's mission, as stated in our Articles of Incorporation, is to further wellness education and access. During the 2017 calendar year, we worked to fulfill our mission through four primary activities:

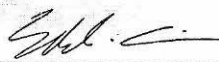
- Continuing to develop an integrated, easy-to-use online platform that supports wellness professionals in earning a livelihood and serving their clients' / students' needs
- Running a Charity Challenge campaign where we asked for user feedback on usability and functionality and then asked users to pick a charity, which OfferingTree then supported with a financial donation.
- Presenting at a health and wellbeing expo on the topic of the business side of wellness. This presentation focused on what wellness professionals needed to know in order to be successful based upon our research.
- Creating a free, online educational webinar that can be accessed by the public entitled Wellness Business Basics, which covers topics relevant to anyone interested in working in the wellness industry as a wellness professional.

In April 2017, we officially launched the online platform (i.e., no longer in beta testing) and began to enroll more wellness professionals to use the full functionality of the platform at no cost (unless they opted to receive online payments in which case a small transaction fee applied). In October and November 2017, we focused efforts on creating educational experiences that would benefit wellness professionals (see above listed activities) and successfully implemented two of these activities.

Since our team is small, we were hindered in our ability to offer a significant number of educational opportunities. In addition, our development timeline for the platform continues to be longer than expected given that our team works on a part-time basis. Despite these challenges, we still accomplished two key milestones in 2017: launching a functional platform and creating two educational opportunities.

The OfferingTree team is excited to continue its work in 2018 to further wellness education and access.

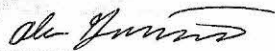
The Board of Directors of OfferingTree, SBC has reviewed and approved this 2017 Annual Benefit Report.



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