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# Office of the Minnesota Secretary of State Minnesota Public Benefit Corporation / Annual Benefit Report Minnesota Statutes, Chapter 304A

Read the instructions before completing this form Must be filed by March 31 Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail
The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301
1. Corporate Name: (Required) Well Cake
2. The public benefit corporation's board of directors has reviewed and approved this report.
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)
Please see Attached Rospinse
•
4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.
Signature of Public Benefit Conforation's Chief Executive Officer
3.23-2017
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)
Email Address for Official Notices
Enter an email address to which the Secretary of State can forward official notices required by law and other notices:  - TRUDY DWELLNESS LINKER. ORG
Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.
List a name and daytime phone number of a person who can be contacted about this form:  (651-399-4887)
Contact Name Phone Number
Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed? Yes No No

### Second Annual Benefit Report of

## Wellness Linker

Operating name for Well Linker, a Minnesota Specific Public Benefit Corporation



March 23, 2017

#### Wellness Linker (Operating name for Well Linker)

Growing numbers of people in the United States seek out holistic therapies to augment or replace conventional medicine, but don't have a trusted source for information about therapies or providers. Wellness Linker is a web-based tool that allows people to share their stories about their experiences with holistic therapies, thereby creating a community space for healing and learning. Over time, this sharing will reveal patterns of therapy success and failure, which will be collected in Wellness Linker's database. This information will both assist individuals searching for healing alternatives as well as provide direction for future clinical research about promising therapies.

#### History of Wellness Linker

- Incorporated on January 2, 2015, as a Minnesota Public Benefit Corporation under the name Well Linker.
- Founders: Trudy Ohnsorg and Ellen Benavides
- After years of working as an expert in the field of evaluating peer-reviewed medical literature to evaluate whether the treatments and therapies studied were safe and effective, and finding a gap in the knowledge base about holistic therapies, Trudy Ohnsorg founded Well Linker (now operating as Wellness Linker) to help people share their stories about their experiences with holistic therapies. Trudy was joined in this effort by Ellen Benavides, an independent health care consultant.

With regard to the period covered by this report, January 1, 2016 to December 31, 2016, Wellness Linker pursued the specific benefit purpose stated in its articles of incorporation in the following ways:

- Well Linker has changed its operating name to Wellness Linker.
- Wellness Linker has met quarterly with its Trusted Advisors team to help guide the organization.
- Wellness Linker has met with a number of individuals and organizations to share its concept and seek advice regarding the development of the organization.
- Wellness Linker has surveyed 100 complementary and alternative providers regarding the Wellness Linker model. Wellness Linker met with several of these respondents to ask deeper questions about the Wellness Linker model.
- Wellness Linker has met with a number of potential consumers regarding the Wellness Linker model.
- Wellness Linker has updated its descriptive website for the organization, and established its own URL: <a href="www.WellnessLinker.org">www.WellnessLinker.org</a>.
- A list of prospective funders, partners, and/or sponsors is being developed.

The following is a description of how we believe we succeeded in achieving the goals of our specific benefit purpose:

• Wellness Linker is currently in the planning and development stage. Considerable effort is being invested to create a model that will best meet the needs of the consumers and providers that Wellness Linker seeks to serve.

The following is a description of what prevented us from achieving the specific benefit purpose, to the extent that we did not pursue or create the specific benefit purpose in this reporting year.

 Wellness Linker is not yet positioned to directly meet its specific benefit purpose, but is investing time and effort in planning and development.

#### CERTIFICATION BY THE BOARD OF DIRECTORS

The undersigned, being all the directors of Wellness Linker (operating name for Well Linker, a Minnesota Public Benefit Corporation), hereby acknowledge and certify that we have reviewed and approved the enclosed Annual Report.

[Trudy Ohnsorg]

[Ellen Benavides]

#### SUBMISSION:

I, the undersigned, certify that I am the Chief Executive Officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Trudy Ohnsorg



#### Work Item 942915400039 Original File Number 803417500061

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
03/28/2017 11:59 PM

Steve Simon Secretary of State

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