

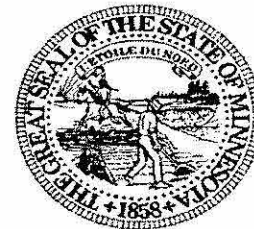
803421000058



# Office of the Minnesota Secretary of State

## Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form

Must be filed by March 31

Filing Fee: \$55 for expedited service in-person and online filings, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.

Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Zun SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A. 201 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

see attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Signature]  
Signature of Public Benefit Corporation's Chief Executive Officer

03/09/2016  
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

### Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

b.krohn@gmail.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

### List a name and daytime phone number of a person who can be contacted about this form:

<u>Brian Krohn</u>	<u>651-808-8071</u>
Contact Name	Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes  No

[Print](#) [Reset](#)



# ZURI SBC

## First Annual Benefit Report

Our goal is to provide a comprehensive overview of the benefits provided to our employees and their families. This report details the various programs and services available, including health insurance, dental, vision, and life insurance. We are committed to providing a high-quality benefit program that meets the needs of our employees and their families.

The following information is provided for your reference:

- Health Insurance: Details on the various health insurance plans available, including employer-sponsored and individual options.
- Dental Insurance: Information on the dental insurance plans, including coverage for preventive care, restorative services, and orthodontics.
- Vision Insurance: Details on the vision insurance plans, including coverage for eye exams, contact lenses, and eyeglasses.
- Life Insurance: Information on the life insurance options available to employees.

We encourage you to review this report carefully and contact your HR representative for more information.

Mar 7th 2016

Zuri SBC  
A Minnesota Specific Benefits Corporation



# Zuri SBC

Incorporation date: January 2, 2015

Founders: Brian Krohn

## Our purpose:

**Zuri SBC is dedicated to helping social ventures meet their technology needs.**

## Our goals:

**With regard to the period covered by this report, January 1, 2015 to December 31, 2015, Zuri SBC pursued the specific benefit purpose stated in its articles in the following ways.**

Our goal at Zuri is to provide development services for social ventures. We are particularly interested in helping startups or nonprofits who have a philosophy of improving people's lives or the environment. This means we have been selective in the type of projects that we take on. All of the projects we worked on in 2015 had a social value in their business philosophy. We provided consulting and development services to 10 businesses: seven of the projects were related to health and wellness, two were educational, and the last was an app to help address crime in South Africa.

A second key vision of Zuri is to provide development services for social ventures who cannot afford or do not have access to development services. To fulfil this mission, we provided dramatically reduced rates for early stage startup projects and a nonprofit with limited grant funding. Without our support these projects would not have been possible. We are also dedicated to our local development community in the Twin Cities. Thus, avoid undercutting the prices of our fellow developers we only offer our reduced rates to social ventures that are carefully screened and simply cannot afford standard rates.

## Our success:

**The following is a description of how we believe we succeeded in achieving the goals of our specific benefit purpose.**



In 2015 we had a very successful year in meeting our outcome goals. One of our primary outcomes was to provide social ventures access to affordable application development. In total, we donated over 1000 hours of reduced rate app and web development as part of our goal of supporting social ventures who don't have access to development services.

The success these donated apps is illustrated in two examples, the first a startup and the second a nonprofit. The first example, is the recipe app that we build for the startup for *Lean and Green*, a startup in Iowa that provides life coaching for healthy eating, fitness, and lifestyle choices that are good for the person and good for the environment. This company was in its very early stages and was completely self financed. They were building a brand and wanted a simple recipe app that they could provide to their users. They explored other developers but simply did not have the cash to finance the build. We worked with them to create minimum viable product at reduced cost and helped them jump start their business.

The second example is the educational game we built for the nonprofit *Reach the World* (RTW). RTW brings the global world into underserved classrooms by bringing video pen pals and teachers from around the world to inner-city schools in New York City. They had worked with National Geographic to develop a fun and interactive web based game to teach geography as part of their lesson plans. They wanted to expand the app onto Android and iOS platforms to extend their impact. As a result of our development work, they were able to expand their game onto mobile platforms, and were to reach over 5,000 additional kids.

#### *Testimonial from Reach the World:*

"I met Brian Krohn and learned about Zuri's services through a mutual friend. Brian was able to quickly understand my nonprofit's idea to transform our successful Flash geography game into an app for iTunes and Android. This project had been languishing for several years before we met Brian. Every time we had tried to move in the direction of building an app, we had been stymied by complex contracts and huge costs that made the project not worthwhile for us to pursue. Once we started working with Zuri, the app went from idea to publication within a few months. Brian was extremely efficient at communicating with us; clearly expressed needs as the project unfolded; and delivered a beautiful app product with relatively little hassle and almost zero cost. We were very, very lucky to meet Brian and Zuri – and we strongly recommend Zuri's services to any nonprofit that is looking to develop an app."



# Our challenges:

The following is a description of what prevented us from achieving the specific benefit purpose to the extent that we did not pursue or create the specific benefit purpose in this reporting year. (required)

In one startup project we provided reduced rates for development services, however, the client abused the opportunity and we had to cut the project short. To prevent a similar situation in the future we will more clearly describe the scope of our services, better define expectations, and more closely screen clients that receive reduced rates.

## CERTIFICATION BY THE BOARD OF DIRECTORS

The undersigned, being all the directors of Zuri SBC, hereby acknowledge and certify that we have reviewed and approved the enclosed First Annual Report.

Brian Krohn, CEO

March 7<sup>th</sup>, 2016

brian@zuriapps.com

...the project was not successful. I had to...  
...the project had been languishing...  
...for several years. We had been...  
...of building an app, we had been...  
...made the project not worthwhile for us to pursue. Once we started working with Zuri, the...  
...the project went from being a...  
...communicating with us clearly...  
...a successful app product with...  
...very lucky to meet Brian and Zuri...  
...honor that is looking to develop an app...



**Work Item 87839200039**  
**Original File Number 80342100058**

STATE OF MINNESOTA  
OFFICE OF THE SECRETARY OF STATE  
FILED  
03/21/2016 11:59 PM

*Steve Simon*

Steve Simon  
Secretary of State