

First Annual Benefit Report

of

Well Linker

a Minnesota Specific Public Benefit Corporation



March 16, 2016

Well Linker

Growing numbers of people in the United States seek out holistic therapies to augment or replace conventional medicine, but don't have a trusted source for information about therapies or providers. Well Linker is a web-based tool that allows people to share their stories about their experiences with holistic therapies, thereby creating a community space for healing and learning. Over time, this sharing will reveal patterns of therapy success and failure, which will be collected in Well Linker's database. This information will both assist individuals searching for healing alternatives as well as provide direction for future clinical research about promising therapies.

History of Well Linker

- Incorporated on January 2, 2015, as a Minnesota Public Benefit Corporation.
- Founders: Trudy Ohnsorg and Ellen Benavides
- After years of working as en expert in the field of evaluating peer-reviewed medical literature to evaluate whether the treatments and therapies studied were safe and effective, and finding a gap in the knowledge base about holistic therapies, Trudy Ohnsorg founded Well Linker as a way to help people share their stories about their experiences with holistic therapies. Trudy was joined in this effort by Ellen Benavides, an independent health care consultant.

With regard to the period covered by this report, January 2, 2015 to December 31, 2015, Well Linker pursued the specific benefit purpose stated in its articles of incorporation in the following ways:

- Well Linker has formed a Trusted Advisors team to help guide the organization. The team has met quarterly.
- Well Linker has met with a number of individuals and organizations to share its concept and seek advice regarding the development of the organization.
- Well Linker has developed a descriptive website for the organization:
 Well Linker weebly.com.
- Well Linker is in the process of creating a structured survey to gather input from providers and consumers. The results will help to inform Well Linker's functional website design.
- A list of prospective funders, partners, and/or sponsors is being developed.

The following is a description of how we believe we succeeded in achieving the goals of our specific benefit purpose:

Well Linker is currently in the planning and development stage. Considerable effort is being
invested to create a model that will best meet the needs of the consumers and providers that
Well Linker seeks to serve.

The following is a description of what prevented us from achieving the specific benefit purpose, to the extent that we did not pursue or create the specific benefit purpose in this reporting year.

 Well Linker is not yet positioned to directly meet its specific benefit purpose, but is investing time and effort in planning and development.

CERTIFICATION BY THE BOARD OF DIRECTORS

The undersigned, being all the directors of Well Linker, hereby acknowledge and certify that we have reviewed and approved the enclosed First Annual Report.

[Trudy Ohnsorg]

[Ellen Benavides]

SUBMISSION:

I, the undersigned, certify that I am the Chief Executive Officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Trudy Ohnsorg



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Steve Simon Secretary of State

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