



Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form

Must be filed by March 31

Filing Fee: \$55 for expedited service in-person or online, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.

Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. File Number 940475700057

2. Corporate Name: (Required) Butter Bakery Cafe GBC

3. The public benefit corporation's board of directors has reviewed and approved this report.

4. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

attached

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Daniel Swenson-Klatt

Signature of Public Benefit Corporation's Chief Executive Officer

March 15, 2025

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

daniel@butterbakerycafe.com

☐ Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Daniel Swenson-Klatt

612-227-9164

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes ☐ No ☒

Print

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Social Benefit Corporation Goals REPORT FOR 2024

Butter Bakery Café GBC, Minneapolis, MN

Butter Bakery Café GBC was able to hold steady from 2023. Our "new normal" for customer activity is working out to be about 20% below the pre-pandemic days of being open seven days a week and staying open into the early evenings. We were open for 304 days of service that provided many opportunities to live out our social benefit goals.

Supportive Internship Worksite

provide supportive internship training experiences for youth at risk of homelessness

- We provided supportive opportunities for three interns who worked a total of 529 hours - this is lower than last year as we experienced a gap during the first quarter of the year, during some challenges at Nicollet Square.
- Two of our three Nicollet Square interns completed their full three-month training, with one hired to join our staff. The third was in the midst of their internship at the end of the year.
- We maintained contact with Wildflyer Coffee and supported their training program.
- Dan continues to maintain connections with Nicollet Square Housing and Youthlink program staff to provide support for interns.
- Among Dan's business mentoring, two are focused on internship/workforce programming.
- As we ended 2024, 4 of our 16 staff have connections to internship programming.

Workplace Advocacy

be an advocate for workplace improvements in the restaurant industry

- Dan supported the continuing work of the Paid Family and Medical bill by meeting twice with staff of DEED for conversations about rulemaking.
- Butter continued offering provisions for paid leave time for staff to recognize health issues and family support needs - the 2024 total of 49 hours represented less than 1% of payroll.
- 3 of the 7 staff hired in 2024 met our diversity goals. Overall, 12 of the 28 who worked during 2024 met diversity goals.
- Dan offered consultation with 4 businesses in relation to industry improvements, including mentorship with a cafe focusing on employment of people with barriers to workforce participation.
- Butter hosted a Social Enterprise Impact Collective Ecosystem event to share our sustainability and advocacy models.
- Dan provided 40 hours of time to the 38th Street United coalition in efforts to secure resources to begin a business association along the 38th Street Cultural Corridor.
- Butter's base wage rose to \$16.75/hr. Average compensation for 2024 was \$18.33/hr.

Sustainability Model

offer a model of an environmentally sustainable business with a zero-waste goal

- 85% of ingredients met our goals of sourcing small, independent, locally based suppliers with high quality, fairly traded, and ethically produced ingredients.
- Dan's efforts as a Minnesota Water Steward, for a collaborative on-site project remain paused while awaiting completion of construction at new housing development behind Butter at 17 W 37th St. Dan participated in two Water Steward events.
- Butter hosted three CSA's serving 32 members to promote the local agricultural economy, including a new addition of Whetstone Farm to replace a retiring farm family - Turnip Rock Farm - who had been with Butter since 2007.
- Staff locality averaged 1.4 miles - supporting over 90% who can walk, bike, or take public transportation.
- Dan's average monthly mileage was 243 miles - up a bit from prior years, however, all miles continue to be driven with an EV - so no fossil fuels were used!
- Continued working with Forever Ware to bring a no-waste option for takeout, with an average of 15 uses per month, overall, our returnable efforts average about 125 actions per month.
- Continued to be involved in environmental justice efforts through the Campaign to Save the Boundary Waters, MN350, Minneapolis Climate Action, UNIDOS, and East Phillips Neighborhood Institute's Urban Farm efforts.
- Continued participation in a Minneapolis air quality monitoring program.
- Supported our neighborhood's Pollinator Pathway with several hours of maintenance through the year, and participation in our neighborhood garden tour.
- Active promotion of the Hennepin County waste reduction program for businesses - MNimize. Butter Bakery Cafe is featured in photos on the Hennepin County website and for waste-reduction campaign materials.
- Continued our food-waste reduction strategy through TooGoodToGo - with over 400 connections that puts leftover food into the hands of customers before it is thrown away.
- We continue to tally our diversion of waste, averaging 96% of waste now being diverted to composting and recycling.
- We participate in Adopt-A-Drain efforts for the two drains in the vicinity of our location, logging about 12 hours of clean up along the streets during the year.
- We connected to the Sundial Apartment building to use their Ridwell service for collection of chip bags to be recycled in return for sharing our compost bins with their residents.

A little more of the 2024 Butter Bakery Cafe Story

Staffing

- FTE average 7.1 (down slightly from last year)
- added 9 staff / 10 left during the year
- of the 14 current staff - 8 worked the full year
- total length of experience on staff is over 45 years (excluding Dan's 19 years)

Community Support

- provided contributions to the community valued at over \$6925
- provided partnership support for the Children's Theatre and the Jungle Theater
- began a partnership baking buns for our restaurant neighbor, Kyatchi

Equity / Advocacy

- Continued meeting with a coalition of businesses, residents and organizations supporting George Floyd Square and the 38th Street Cultural Corridor

Financial notes

- cost of goods 29% / labor costs 46% / operating costs 14% / cost of money 10%
- we were unable to reduce the balance of our EIDL loan (paying only deferred interest), but did continue to pay down our SBA Capital Loan (maturing July 2025) as scheduled
- We continue to carry a rent-reduction from our landlord, Beacon Interfaith Housing, to acknowledge the difficulties of returning to our pre-pandemic model and customer traffic

Sales and Production Highlights

Bakery

over 14,700 cookies

7100+ scones

4575 bars

3200 eclairs

2054 "iconic" cinnamon biscuits

Cafe

10800 lattes and espresso drinks

9990 cups of coffee

6015 tea drinks

3800 cold brew drinks

700 steamers

Kitchen Menu items

5150 biscuit sandwiches

2350 slices of quiche

1480 pancake orders

1275 turkey sandwiches

1050 servings of biscuits and gravy

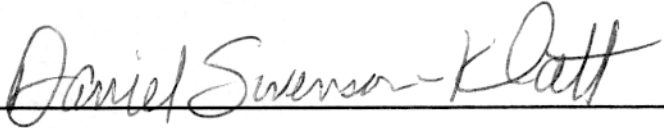
390 Beet-Carrot burgers

This year we put to use

- 2,944 lbs of Hope butter
- 30,240 Pleasant Valley Farm eggs and
- 6,900 lbs of local flour

Statement regarding use of a Third-Party Standard for Assessment purposes

The board of Butter Bakery Cafe has chosen to use the B Lab - B Impact Assessment for developing Specific Benefit Goals and setting direction to meet the standards for becoming a certified B-Corporation. We currently are not seeking full certification but intend to use the process for creating the framework for our business development. Through assessment from Ecotone Analytics, we have a baseline report from 2021 for goal setting. This provides an overall vision for our ongoing assessment efforts.



**Adopted by the Butter Bakery Cafe GBC Advisory Board
March 15, 2025**

The following organizations/businesses/individual artists were benefited by connections and support from Butter Bakery Cafe GBC in 2024

100% Campaign
 38th Street United
 Adopt-A-Drain
 Akin Apartments
 Aliveness Project
 All Square
 Alliance Francais
 American Swedish Institute
 Barton Elementary School
 Belvidere Oaisis
 Black and Blue Fencing Tournament
 Campaign to Save the Boundary Waters
 CAPI Immigrant Opportunity Center
 Children's Theatre Minnesota
 City of Lakes Waldorf School
 City of Minneapolis, Council member, Andrea Jenkins
 City of Minneapolis, Council member, Emily Koski
 City of Minneapolis, Health Department - Sustainability Division
 City of Minneapolis, Public Works
 City of Minneapolis, Small Business Team
 CLUES Comunidades Latinas Unidas en Servicio
 Coimatan
 Color Wheel Gallery
 Cooperative Energy Futures
 CTUL Centro de Trabajadores Unidos en la Lucha
 Curry Diva
 East Phillips Neighborhood Institute - Urban Farm
 ELPIS Enterprises
 Fawkes Alley Coffee
 Field Elementary School
 Fika Coffee
 Forever Ware
 Freshwater MN - Water Stewards
 Friends of the Mississippi River
 Green Central Elementary
 Hats for the Homeless
 Hennepin County - Business recycling
 Hennepin County Environment and Energy
 Hmong American Farmers Association
 Human Rights Campaign
 In The Heart of the Beast Puppet Theater
 Jimmy's Eyes
 Julia Klatt Singer
 Jungle Theater
 Jymme Golden
 Kai Holm
 KFAI Radio
 Kingfield Empty Bowls Event
 Kingfield Neighborhood Organization
 Kith and Kin
 Lake Country School
 Lake House employees

LK Arts Academy
 Lutunji's Palate
 LUV Microgreens
 Lyndale Elementary School
 Lyndale Neighborhood Organization
 Main Street Alliance
 Metro IBA
 Minnesota Human Rights Campaign
 Minnesota Ovarian Cancer Alliance
 Minnesotans for Paid Leave
 MN 350
 MN Pride Rotary
 MN Waste Wise / MNimize
 Moth Oddities
 myHealth for Teens and Young Adults
 Nan Onkka
 NCxt
 Neighborhood Roots
 Nicollet Square Housing
 Open Arms Minnesota
 Our Saviour's Lutheran Church, Minneapolis
 OutFront MN
 Peter Ruddy
 Pillsbury United Communities
 Powderhorn Park Neighborhood Association
 Project for Pride in Living - 3030 Nicollet
 Rainbow Health
 RAISE High Roads Restaurants
 Rebuilding Together
 Ridwell
 Ruby Sonnek
 Sabathani Community Center
 Senator Ilhan Omar's Office
 South High School
 Southwest Connector
 Southwest Voices
 Spirit Garage
 State of Minnesota - Department of Employment and Economic Development
 Sundial Apartments
 Sweeter Than Cedar
 The Clay Pit
 Too Good To Go
 TRUST - Meals on Wheels
 Twin Cities Gay Men's Chorus
 VEAP
 Washburn High School
 Wilder Foundation
 Wildflyer Coffee
 William Mitchell School of Law
 Winds Of Peace
 Youth Link



Work Item 1552546500035
Original File Number 940475700057

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
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A handwritten signature in black ink that reads "Steve Simon". The signature is written in a cursive style with a large, stylized "S" and "P".

Steve Simon
Secretary of State