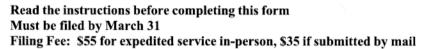
# 961556500040 Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year. Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) REFUSEL Mate, SBC

- 2. The public benefit corporation's board of directors has reviewed and approved this report.
- 3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See Attachen X

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

2 May 2019

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

# **Email Address for Official Notices**

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

MICHAEL C REFUTELL JRG Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

CHARL & REVOLVAL 612-431-0798 Phone Number Contact Name

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed? Yes No



#### OVERVIEW

REFUSE2hate SBC, was conceptualized and formed in July 2016 and formally filed Articles of Incorporation with the Secretary of State, State of Minnesota, on July 27, 2016. The Registered Office and Agent for REFUSE2hate, SBC is:

# Michael E Bergman 816 Portland Avenue South #1520 Minneapolis, MN 55404

#### SPECIFIC BENEFIT CORPORATION STATEMENT

REFUSE2hate, SBC filed the following statement in conjunction with the Articles of Incorporation on July 27, 2016:

- 1. REFUSE2hate is a Specific Benefit Corporation
- 2. The Specific Purpose of REFUSE2hate, SBC is to imagine, conceptualize, organize, lead and promote any agenda supporting the abolishment of Hate.
- 3. REFUSE2hate, SBC is the formal name.
- 4. I am electing to be governed under Chapter 304A.

Signed: Michael E. Bergman, July 27, 2016

The Articles of Incorporation were reinstated in 2017 with the following STATEMENT:

#### SPECIFIC BENEFIT CORPORATION STATEMENT

- 1. REFUSE2hate is a Specific Benefit Corporation
- 2. The Specific Purpose of REFUSE2hate, SBC is to inspire, support, conceptualize, organize, lead and promote individuals or organizations who take a stand against hatred.
- 3. REFUSE2hate, SBC is the formal name.
- 4. I am electing to be governed under Chapter 304A.

#### ANNUAL BENEFIT REPORT REQUIREMENTS

- 1. Outline the ways in which the corporation pursued and created the specific public benefit stated in the articles.
  - a. REFUSE2hate directly hosted "Healing Groups" beginning in 2016 which welcomed members of the community to join with others and share about themselves.
  - b. REFUSE2hate created on-line and Social Media communities to promote in healing.
  - c. REFUSE2hate conceptualized and activated what have become the four primary pillars R2H exists in support of:
    - STAND UP REVEAL HEAL REFUSE
  - d. REFUSE2hate formalized Trademark with the State of Minnesota and Marks pending with US Trademark Office.
  - e. REFUSE2hate launched an awareness campaign highlighting the purpose of the organization.
- 2. Outline the extent to which that specific public benefit purpose was pursued and created

- a. REFUSE2hate had a significant initial impact on Social Media outlets, the introduction of which led to tens of thousands of impressions, several thousand "likes, shares and similar."
- b. The initial introduction campaign was created because of findings from Healing Groups R2H hosted and also in collaboration with individuals and organizations who were formally interviewed as part of the process.
- c. REFUSE2hate sought to bridge connections between like organizations who promote an anti-hate platform by serving as the conduit for communication.
- d. In 2017 REFUSE2hate formalized the REFUSE2hate Foundation, a separate entity which is to be the beneficiary from REFUSE2hate, SBC.
- 3. Outline any circumstances that hindered efforts to pursue or create the Specific Public Benefit
  - a. Primary obstacle which prevented REFUSE2hate, SBC from sharing any portion of profits with other organizations who stand in support of a similar hate-free agenda was that expenses continued to vastly exceed income in 2018.
  - b. Although 2018 marked the first year with income from multiple contributions and consulting arrangements, the amount realized fell short of expectation.
  - c. Startup costs associated with launching REFUSE2hate formally and marketing the name and brand have been significantly more than initially planned.
  - d. Legal Fees associated with representing and defending our pending applications with the the US Patten and Trademark office have continued to be the largest single expense.

## CONCLUSION

• REFUSE2hate, SBC is projecting income to exceed expenses in 2019.

## **REVIEWED AND APPROVED**

This report has been reviewed and approved by the REFUSE2hate, SBC Board of Directors.

SUBMITTED

Michael E. Bergman Founder, CEO REFUSE2hate, SBC

Contact Information: Michael E. Bergman **REFUSE2hate, SBC** 816 Portland Avenue South #1520 Minneapolis, MN 55403 michael@REFUSE2hate.org



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Steve Simon Secretary of State