1052459400037



Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A

Read the instructions before completing this form

Must be filed by March 31

Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail



The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year. Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301
1. Corporate Name: (Required) Local Blasts GBC
2. The public benefit corporation's board of directors has reviewed and approved this report.
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)
see attached
4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath. Signature of Public Benefit Corporation's Chief Executive Officer
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)
Email Address for Official Notices
Enter an email address to which the Secretary of State can forward official notices required by law and other notices:
The Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.
List a name and daytime phone number of a person who can be contacted about this form:
Darvel 1/14ge (612) 267-7319
Contact Name Phone Number
Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.
Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed? Yes No

Annual Benefit Report for 2018

Local Blasts GBC

Benefit Officer Statement

2018 was a year of strategic planning and continuing to build the business model and brand awareness.

During the year Local Blasts GBC was able to develop the software and hardware used in its *Wheel of Giving Celebrity Sweepstakes* platform. We tested the platform at a live auction in Foley Minnesota.

In attendance by invitation were representatives of local nonprofits, board members, and event organizers to assess the system. The excitement about the systems capabilities is great and all are looking forward to it being commercially available.

The Wheel of Giving Celebrity Sweepstakes utilizes The Free Sweepstakes Wheel System, a proprietary sweepstakes system that can eliminate sweepstakes fraud. Bringing a level of transparency that gets people excited.

While we can guarantee sponsors pay out winning, we can't guarantee they won't violate data privacy and use policies. To addressing this, and Internet and sweepstakes fraud in general, we have formed the Spam Defense Squad. These are registered Local Blasts players who have agreed to set up an email account used only for Local Blasts sweepstakes, and to check it weekly and forward any spam or suspicious emails to our www.spamjammers.com website for analysis. By inserting a small number of our SDS agents into each data file delivered to a sponsor we will know if they misuse the records. Basically, a digital fingerprint inserted into each record.

We intend to use the promotional reach of our system to educate the public about the issue of sweepstakes fraud and help in coordinating efforts to combat fraud of all types. To that end we have set up a Facebook group that shares the details of any local scam activity.

The independent third-party standard selected by our Board of Directors is B Corp Assessment, which standard we believe is the most cost-effective and appropriate for our Company.



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STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
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Steve Simon Secretary of State

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